ADVERTISE WITH PROVINCETOWN FILM SOCIETY

PROVINCETOWN FILM SOCIETY INSTITUTE FESTIVAL CINEMA

Advertiser Information:

Business Name

Contact Name

E-Mail

Phone Number

Pre-Roll Ad Start Date

Payment Information:

Total Amount Due: \$_____

- Check
- Credit Card

CC#: _____

Exp. Date:_____CVV: _____

Signature:

Please include this form with your payment.

Mail Completed Form and Payment To:

Provincetown Film Society (PFS) PO Box 605

Provincetown, MA 02657

Drop Off In Office:

237 Commercial Street - 5th Floor

Email Advertisement Images To: ellen@ptownfilm.org

Why advertise with PFS?

- Viewed annually by 20,000+ patrons
- Your ad on two big screens
- One of only 25 commercial slots
- Cinema screens loop 30 minutes prior to each film
- Minimum of 16 screenings per week
- Flexibility to change your ad monthly
- Catalog distributed to thousands of festival attendees at the start of the summer season
- Support a year-round non-profit arts organization!

SELECT YOUR ADVERTISING PACKAGE:

Video Cinema Pre-Roll Ad:

30 Seconds:

- □ 12 Months \$4000
- G Months \$2200
- □ Festival \$2000

15 Seconds:

- □ 12 Months \$2500
- □ 6 Months \$1500
- □ Festival \$1200

Static Cinema Pre-Roll Ad:

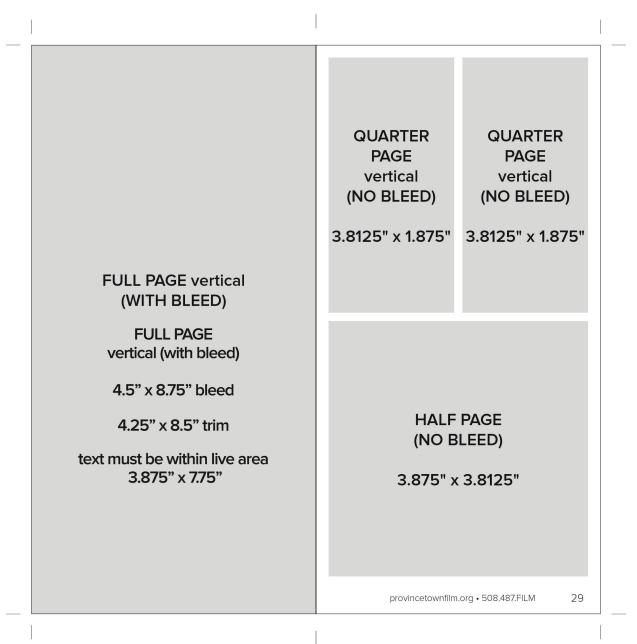
- G Months (July Dec) \$1000
- G Months (Jan June) \$700
- □ 1 Month (July Dec) \$250
- □ 1 Month (Jan June) \$200
- **Festival Only** \$300

Festival Catalog Ad:

- □ Full Page \$1000
- □ ½ Page \$500
- □ ¼ Page \$250

Thank you for your business and for helping to make Provincetown the global destination for creative exploration in film!

Please use the below guidelines for your catalog ad. Horizontal quarter page ads will be accepted. Catalog ads should be CMYK high-res (300 dpi) files - .INDD, .PDF, .EPS are preferred.



On-screen ads should be high quality, 1920 x 1080 px, low-res (72 dpi) files - .PNG, .JPG, .PDF preferred.

Please send all ad files and logos to ellen@ptownfilm.org