



ADVERTISE WITH PROVINCETOWN FILM SOCIETY

PROVINCETOWN FILM SOCIETY INSTITUTE FESTIVAL CINEMA

Advertiser Information:

Business Name

Contact Name

E-Mail

Phone Number

Pre-Roll Ad Start Date

Payment Information:

Total Amount Due: \$ _____

- ☐ Check
☐ Credit Card

CC#: _____

Exp. Date: _____ CVV: _____

Signature: ☐ _____

Please include this form with your payment.

Mail Completed Form and Payment To:

Provincetown Film Society (PFS)

PO Box 605

Provincetown, MA 02657

Drop Off In Office:

237 Commercial Street - 5th Floor

Email Advertisement Images To:

ellen@ptownfilm.org

Why advertise with PFS?

- Viewed annually by 20,000+ patrons
- Your ad on two big screens
- One of only 25 commercial slots
- Cinema screens loop 30 minutes prior to each film
- Minimum of 16 screenings per week
- Flexibility to change your ad monthly
- Catalog distributed to thousands of festival attendees at the start of the summer season
- Support a year-round non-profit arts organization!

SELECT YOUR ADVERTISING PACKAGE:

Video Cinema Pre-Roll Ad:

30 Seconds:

- ☐ 12 Months \$4000
☐ 6 Months \$2200
☐ Festival \$2000

15 Seconds:

- ☐ 12 Months \$2500
☐ 6 Months \$1500
☐ Festival \$1200

Static Cinema Pre-Roll Ad:

- ☐ 6 Months (July - Dec) \$1000
☐ 6 Months (Jan - June) \$700
☐ 1 Month (July - Dec) \$250
☐ 1 Month (Jan - June) \$200
☐ Festival Only \$300

Festival Catalog Ad:

- ☐ Full Page \$1000
☐ ½ Page \$500
☐ ¼ Page \$250

*Thank you for your business and for helping to make Provincetown
the global destination for creative exploration in film!*



AD SPECIFICATIONS

Please use the below guidelines for your catalog ad. Horizontal quarter page ads will be accepted. Catalog ads should be CMYK high-res (300 dpi) files - .INDD, .PDF, .EPS are preferred.

<p>FULL PAGE vertical (WITH BLEED)</p> <p>FULL PAGE vertical (with bleed)</p> <p>4.5" x 8.75" bleed</p> <p>4.25" x 8.5" trim</p> <p>text must be within live area 3.875" x 7.75"</p>	<p>QUARTER PAGE vertical (NO BLEED)</p> <p>3.8125" x 1.875"</p>	<p>QUARTER PAGE vertical (NO BLEED)</p> <p>3.8125" x 1.875"</p>
<p>HALF PAGE (NO BLEED)</p> <p>3.875" x 3.8125"</p>		
<p>provincetownfilm.org • 508.487.FILM 29</p>		

On-screen ads should be high quality, 1920 x 1080 px, low-res (72 dpi) files - .PNG, .JPG, .PDF preferred.

Please send all ad files and logos to ellen@ptownfilm.org