



# Why advertise at Waters Edge Cinema?

## ENHANCED ADVERTISING OPTIONS



- ✓ Viewed annually by 20,000 + consumers (residents, second-home owners, tourists and NOW virtual populations)
- ✓ Your ad on two big screens\* - Rotation 30 minutes prior to each film\*
- ✓ 2 Cinema Lobby Screens (inside & outside)
- ✓ Flexibility to change your ad monthly
- ✓ Your logo on the Waters Edge marquee
- ✓ Your logo on Virtual Cinema Web Page
- ✓ Your logo with link on weekly cinema newsletter sent to over 7,000 viewers
- ✓ Your logo is seen in the VC portal in browser view when movie-goers purchase tickets and while screening the film (Select Films)
- ✓ Support a year-round non-profit arts organization dedicated to raising the disenfranchised voice.

### NEW AD OPTIONS

### Sponsor virtual films and programs with your company logo or name

#### Select your advertising package

- Full-year - Video Ad – includes select virtual programs - \$2,700 (Mp4 or .mov format)
- Full-year – Static Ad – includes select virtual programs - \$1,800 (JPEG, 4800 pixels x 2400 pixels, 300 dpi)

\* Beginning 12/1/2020

#### Ad Packages (continued)

- 6 months June – Nov \$900
  - 6 months Dec – May \$650
  - 3 month – June, July, Aug - \$750
  - 1 month – special event ad - \$450
- (Ad submission - 10 days prior to the month desired)

#### Advertiser Reservation Form:

Business Name: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

#### Amount Enclosed:

- Check
- Mastercard
- Visa
- American Express

CC#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CID #: \_\_\_\_\_

Signature:  \_\_\_\_\_

Please include this form with your payment:

Provincetown Film Society (PFS)

PO Box 605

Provincetown, MA 02657

508-487-3456

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*Thank you for your business and for helping to make Provincetown the global destination for creative exploration in film!*